



QUARTERLY MEETING

10 William Street, 4th Floor
New York, New York

Thursday, June 10, 2010

8:30 – 10:30 AM

MINUTES

Board Members Present:

| | | |
|----------------------|----------------|------------------|
| Bill Abramson | Patricia Fahy | John Mogulescu |
| Robert Battista | Reg Foster | Thomas Moloney |
| Les Bluestone | Ed Goldberg | Tom Pendleton |
| Marion Boykin | Sarah Holloway | Michelle Pinnock |
| Charles Callahan III | Kathy Kearns | Robert Purga |
| Rocco Damato | Deborah King | Robert Reffkin |
| Robert Doar | Rae Linefsky | Maria Serrano |
| Arnold Dorin | Joe McDermott | Robert Walsh |
| | | Veronica White |

Guests Present:

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|------------------------|----------------|--------------------|
| Tracie Abbott | Doug Cotter | Chris Neale |
| Jessica Alatis | Diane Edelson | Anne Norbeck |
| David Berman | David Fischer | Deldreana Peterkin |
| Joshua Bocian | Lesley Hirsch | Allison Quigney |
| Megan Burke | Taniqua Hunter | Kelly Richardson |
| Cesar Cardenas | Calvin Johnson | Lee Reynolds |
| Chris Cesarani | Lea Kilraine | Jennifer Steinberg |
| Rebecca Brown Cesarani | Steve Lynch | Phil Weinberg |
| Michael Johnson-Chase | Suzanne Lynn | Daryl Williams |
| Tara Colton | Ismail Mohamed | Rich Windram |
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Approval of Minutes

The minutes of the March 10th meeting of the New York City Workforce Investment Board (WIB) were approved.

Chairman's Report

Ms. Kearns welcomed the Board. She began the meeting by announcing the WIB's new summer intern, Marianne Vernetson. Marianne is a graduate MPA student at NYU's Wagner School. Prior to joining the WIB, she worked for the Mayor's Office of Special

Projects and Community Events.

Next, Ms. Kearns announced the upcoming appointments of two new board members and noted that their biographies were located in the board book. These members are:

- Jesse Nieblas, HR Business Partner of CVS
- Richard Windram, Vice President Governmental & External Affairs of Verizon

Ms. Kearns then highlighted the need to fill additional seats with business members and to help target candidates, she directed the members to the new recruitment document located in the board book.

Next, Ms. Kearns and Reg Foster shared their experience in joining the Congressional visit that took place June 3-4, 2010, and how important it was for New York City to tell our story and weigh in with federal policymakers. She noted that the position paper on federal Workforce Investment Act reauthorization that the Board helped develop and approved at the December Board meeting was shared with the visiting staffers.

Finally, Ms. Kearns announced that after many years of leadership as Chair of the Workforce Policy Committee (Training Committee in its earlier years), Rocco Damato will be stepping down and that the Executive Committee has endorsed Horace Barker to replace him. Ms. Kearns presented Mr. Damato with a plaque from the WIB members and staff and thanked him for his many years of service on the Board and as Chair of the Workforce Policy Committee. She directed the Board members to the resolution in the meeting materials that recommended Horace Barker, Vice President Wealth Management of Morgan Stanley Smith Barney, as the Vice Chair of the WIB and the Chair of the Workforce Policy Committee. The Board unanimously endorsed the resolution approving the recommendation.

Mr. Damato thanked the Board for the opportunity to serve as a member and as Workforce Policy Chair.

Youth Update

Reg Foster, Chair of the Youth Council, shared with the Board an update on the DYCD's restoration of funds in SYEP which will enable DYCD to add 7,000 additional enrollments for a total of 25,000 slots.

President's Update

Mr. Weinberg provided an update to the Board on three topics. First, he shared the fiscal year 2011 Workforce Investment Act (WIA) budget allocations for New York City and discussed how the WIA system is maintaining its progress despite a challenging budget environment. Strategies being pursued include prioritization of programs and services, leveraging resources across funding sources, pursuing new funding opportunities, and continuing with strong advocacy efforts at the state and federal levels. Second, he highlighted the WIB's new quarterly performance dashboard as a resource for Members in reviewing the performance of the WIA-funded system administered by SBS, DYCD and the New York State Department of Labor. And third, he shared progress of an initiative on city-wide workforce coordination being led by Deputy Mayors Lieber, Gibbs and Walcott, in which the WIB is leading on several components. Finally, Mr. Weinberg joined Ms. Kearns in thanking Rocco Damato, on behalf of the WIB staff,

for his extraordinary service to the WIB and his leadership of the Workforce Policy Committee.

Building a Talent Pipeline in NYC: Focus on Scholars at Work

Mr. Fischer gave brief introductory remarks about the Scholars at Work Program, describing how the program evolved from a broad concept of closer alignment between the vocational education and workforce development systems, to an initial partnership between the Workforce1 Transportation Career Center and three New York City Career and Technical Education (CTE) high schools--Aviation High School in Queens and Transit Tech and Automotive High Schools in Brooklyn—that furnished paid internships to 22 students with employers in the transportation industry. He added that the project partners—the WIB, SBS, and the New York City Department of Education—were in the process of planning how to scale up and expand Scholars at Work for the 2010-2011 school year.

Mr. Fischer then introduced Gregg Bethel, Executive Director of Postsecondary Pathways and Planning for the Department of Education. Mr. Bethel provided the Board with an overview of CTE in New York City as well as the value and importance of Scholars at Work from the perspective of the Department. He described how CTE blends rigorous academic study with workforce skills in specific career pathways informed by business and industry standards. Students in CTE programs have the opportunity to graduate high school with industry-specific competencies and skills that lead to postsecondary education, further industry training and/or entry into the workforce. What Scholars at Work added to the experience of participating students was the chance to apply some of what they learned in classrooms and workshops—as well as acquiring valuable work experience that would inform and support their career and educational goals.

Following the presentations, Rob Walsh, Commissioner of SBS thanked Doug Cotter and Diane Edelson from the Queens Workforce1 Career Center for making the Scholars at Work program such a huge success.

Next, Ms. Kearns facilitated a discussion between the speaker and the members.

Conclusion

Following the business described above, the meeting was adjourned. Ms. Kearns announced that the next quarterly WIB meeting would be held on September 16, 2010.